

NAMIBIA UNIVERSITY

OF SCIENCE AND TECHNOLOGY

FACULTY OF MANAGEMENT SCIENCES DEPARTMENT OF MARKETING AND LOGISTICS

SECOND OPPORTUNITY EXAMINATION QUESTION PAPER		
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INSTRUCTIONS		
	1.	Answer ALL the questions
	2.	Write clearly and neatly
	3.	Number the answers clealy

THIS QUESTION PAPER CONSISTS OF 5 PAGES (Including this front page)

SECTION A

Question 1

1.1	All of the following are true, except:	(2 marks)
b) c) d)	there is no one optimal inventory turnover ratio high inventory turnover may signal a low level of inventories low inventory turnover results in high inventory carrying costs inventory turnover is calculated by dividing the cost of goods sold inventory all are true	by average
1.2 course	stock refers to inventory that is needed to satisfy normal demands of an order cycle.	d during the (2 marks)
b) c)	Psychic Speculative cycle Pipeline	
1.3 a stock	Which of the following situations is likely the most damaging (costly) wit cout?	h respect to (2 marks)
b) c)	the customer buys a substitute product that yields a higher profit for the the customer buys a substitute product that yields a lower profit for the sthe customer goes to a competitor for this purchase the customer says "Call me when it's in"	
1.4 must b	A(n) refers to a specific individual item or product for which separate maintained.	rate records (2 marks)
a) b) c) d)	economic order quantity stock-keeping unit project cargo throughput	

1.5		Distribution centers emphasize and their primary purpose is to maximize	
		(2 marks)	
	a)	product storage; throughput	
	b)	product storage; usage of available storage space	
	c)	rapid movement of product; throughput	
	d)	rapid movement of product; usage of available storage space	
1.6	,	The primary factor that distinguishes a distribution center from a warehouse is:	
		(2 marks)	
	a)	distribution centers tend to be multi-story buildings	
	b)	distribution centers stress storage	
	c)	distribution centers stress rapid movement of products through the facility	
	d)	distribution centers tend to be smaller than warehouses	
1.7		Warehousing and are substitutes for each other. (2 marks)	
1.7			
	a)	transportation	
		materials handling	
	c)	packaging	
	d)	procurement	
	e)	none of the above	
1.8		Tradeoffs must be among space, labor, and with respect to warehousing design	
		(2 marks)	
	a)	cost	
	•	construction materials	
	c)	speed	
	d)	mechanization	
	•		
1.9		Which of the following statements regarding perishable products is false? (2 marks)	
	a)	they require special packaging	
	b)	they require special monitoring	
	c)	they require special loading	
	d)	they require special storage	
	e)	all are true	

1.10 pre		refers to materials used for the containment, protection, handling, obtation of goods.	delivery, and (2 marks)
	a)	Packaging	
	b)	A box	
	c)	Materials handling	
	d)	Procurement	
1.1	1	Which of the following is not a characteristic of plastic packaging?	(2 marks)
	a)	lack of versatility	
	a)	takes a long time to biodegrade	
	b)	plastic is dependent on petroleum	
	c)	plastic litter can kill marine animals	
	d)	all are characteristics of plastic packaging	
1.12 refers to a process where a product is received in a facility, occasionally marrie with product going to the same destination, and then shipped at the earliest time, witho going into longer-term storage. (2 marks)			
a)		ust-in-time	
b)	C	ross-docking	
c)	C	onsolidation	
d)	Т	urbologistics	
		involves bringing together similar stocks from similar sources.	(2 marks)
		lk-breaking	
		sorting cumulating	
		rting	
1.1	4	Warehousing and are substitutes for each other.	(2 marks)
a)	tra	insportation	
b)	ma	aterials handling	
1.5		ckaging	
		ocurement	
e)	no	ne of the above	

Sub-total: 28 marks

1.15 True and False

- a) Warehouses emphasize the storage of products and their primary purpose is to maximize throughput.
- b) Distribution centers emphasize the rapid movement of products through a facility and attempt to maximize throughput.
- c) Materials handling has been referred to as transportation at zero miles per hour.
- d) In make-to-order situations, finished goods are produced after receiving a customer order.
- e) Throughput is the amount of product entering and leaving a warehousing facility in a given period of time.

Sub-total: 10 marks

SECTION B

QUESTION 2

Briefly explain the following concepts

2.1	Average Inventory	(4 marks)
2.2	Reorder Level	(4 marks)
2.3	Inventory turn –over	(4 marks)
2.4	Inventory Carrying Costs	(4 marks)
2.5	Inventory Ordering Costs	(4 marks)
2.6	Economic Order Quantity	(4 marks)

Sub-total: 24 marks

QUESTION 3

List the purposes of holding inventory?

(10 marks)

QUESTION 4

Many organisations are using specialist third party suppliers for warehousing. What are the benefits of this? What are the different types of arrangement for third party ware-housing? (12 marks)

QUESTION 5

Everyone is talking about the benefits of purchasing through the Internet. What are these? How will e-procurement affect wider operations? What other changes will there be in the future? (16 marks)

TOTAL: 100 MARKS

Motherete